



# AgroCycle & NoAW

Stakeholders involvement- Where is stakeholders' help required? And how can they benefit?

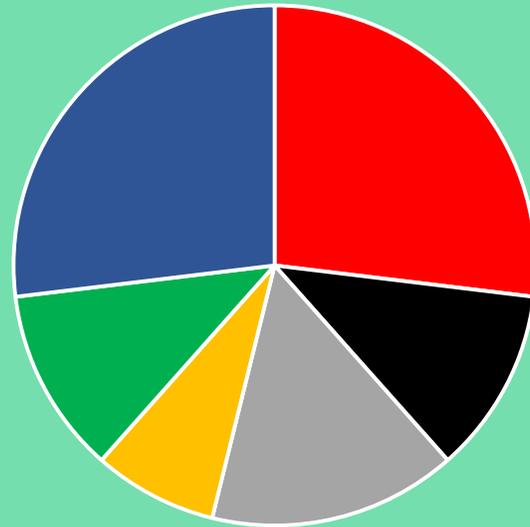
Drilona Shtjefni, EUBIA & Burkhard Schaer, ECOZEPT



# AgroCycle Project Consortium

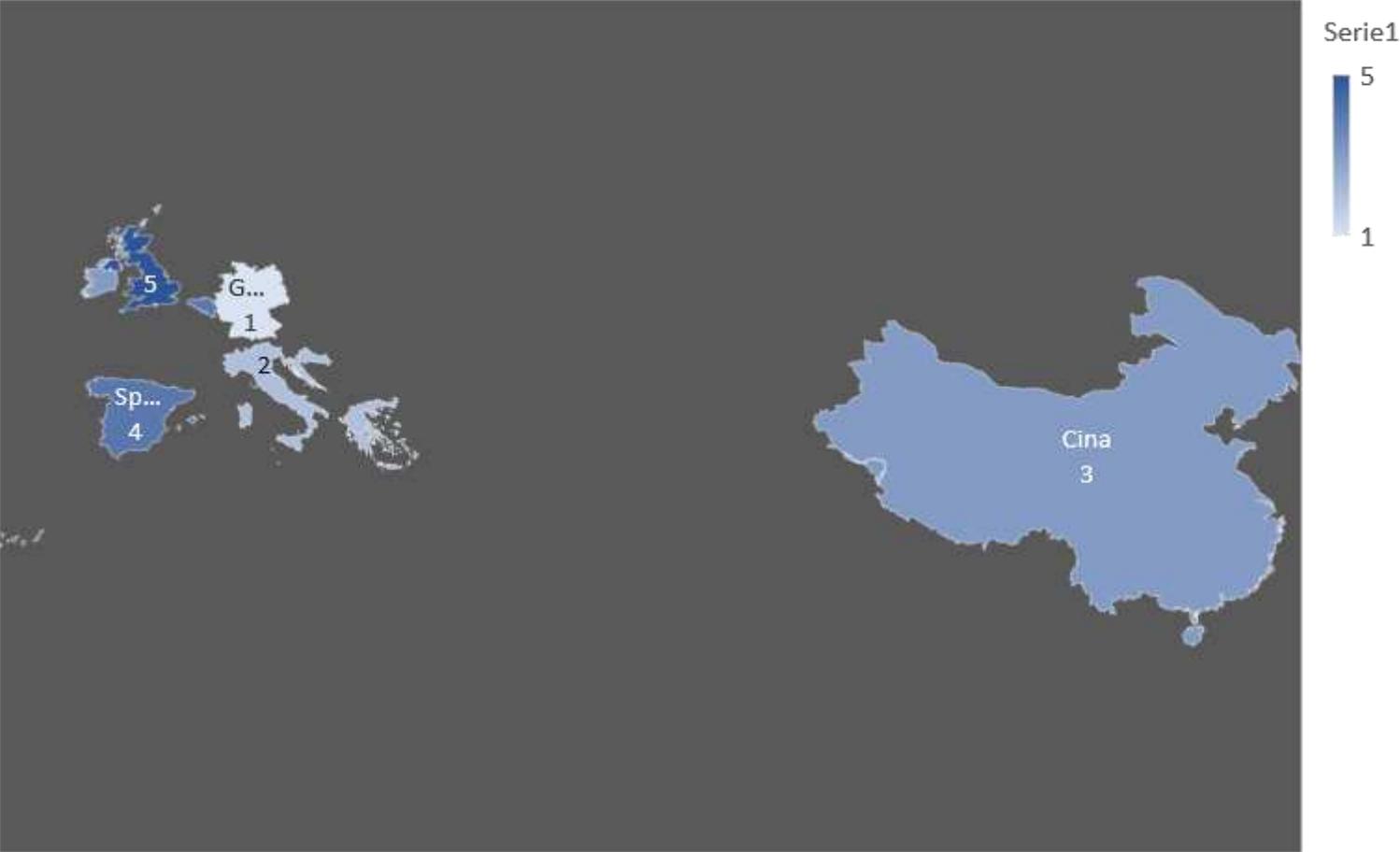


Partners



- Universities
- Non governmental organisation
- Research organisation
- Non profit organisation
- Private for profit organisation
- SME

# Our Project Consortium



## Stakeholders

“Group or individual, affected or able to affect the project results/activities, or interested on the project”



# 1. Stakeholder identification



Market research



Networking events



Questionnaire to partners



## 2. Stakeholder registration & classification



Organisation	Contact person	Email	Website	Country	Key word	Type of stakeholder
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Agriculture



Policy maker



Biochemicals



Scientist



Nutraceuticals



Consultant



Biowaste



Academics



Biofuels



Businessmen



Biofertilizers



Agricultural Wastewater



### 3. Stakeholder engagement plan

- Benefits

- What do we need from the stakeholder?
- What the stakeholder needs from our project?
- What motivates them?
- What information do they have?
- Do we have common objectives?
- Are there any barriers?

- Ways of involvement

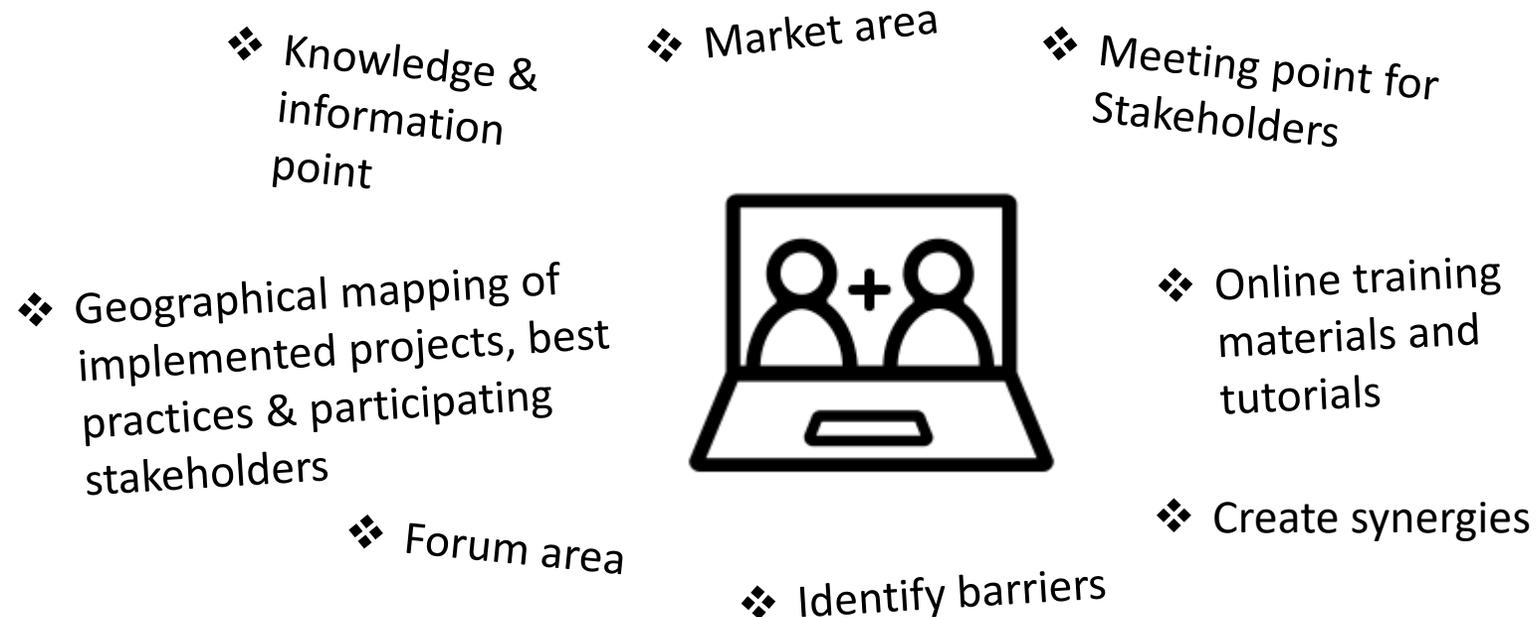
- Participation in events, workshops
- Participation in online tools (forum, e-training, information platform)



- How to reach out?

- dissemination activities (newsletters, email footers, social networks, web communication, networking events& collaborations)

# Ways of involvement: Joint Stakeholder Platform



## Benefits



Networking & Confrontation



Access to information



e-Training



Raise awareness



Gain knowledge



# Ongoing Stakeholder Engagement



Build relationships.....

Monitor..... Are the stakeholders getting the information they need, are they consulted, are their concerns addressed?

Identify room for improvement.....

Identify new stakeholders.....

Persuade people.....

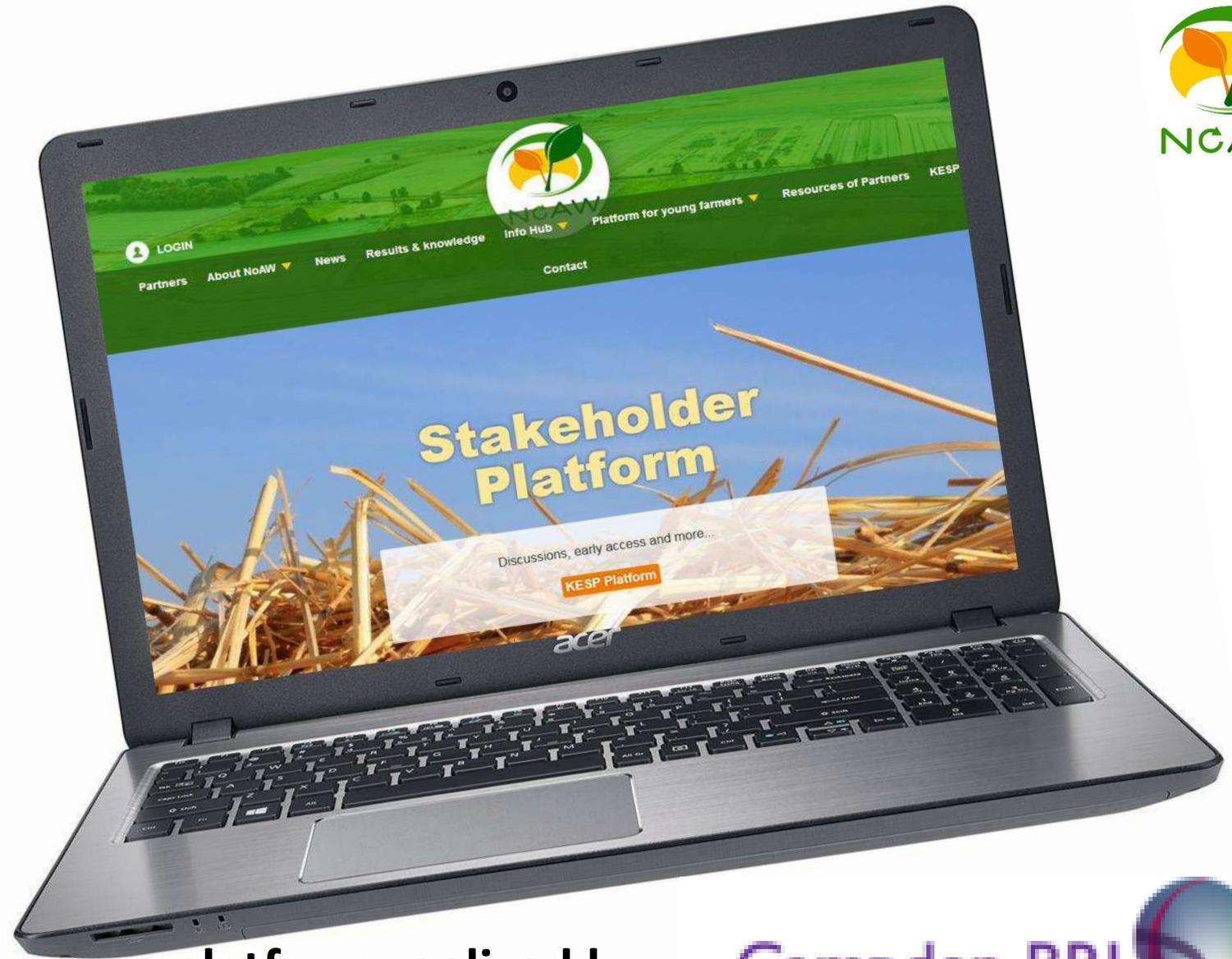
Get to know stakeholders' expectations based on their perceptions of the project...



Ensure projects success!

WP1 – KESP  
Knowledge  
Exchange  
Stakeholder  
Platform

NoAW is proud that  
you are a part!



platform realized by:



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 688338

# WP1 – KESP



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# WP1 – KESP

## France

ACTIchem (cosmetics, pharma)  
APESA ( R&D France Consortium)  
FUTURPLAST (packaging, private)  
Pôle Qualiméditerranée  
KAEXA (waste water treatment, private)  
LNE (applied research, material testing)

## Greece

Auth Thessaloniki (Research)  
KAFSIS (waste management, private)

## Germany

Bavarian Research Alliance (transversal, R&D, public)

## Hungary

Pannon Pro Innovation Kft. (Private consulting)

## Italy

Milano University (Research, Public)  
Aster S. Cons.p.A. (consortium, private)  
DISTAL (Bologna University, Research, Public)

# WP1 – KESP

## India

CIIRC – Centre for Innovation, Incubation, Research and Consultancy (R&D, Consulting, semi-public)

## Netherlands

TKI Agri food (Innovation hub, consortium)  
Wageningen Food & Biobased Research (research, public)

## Norway

NOFIMA (R&D, public)

## Portugal

Instituto Superior de Agronomia/Universidade de Lisboa (LEAF / ISA)

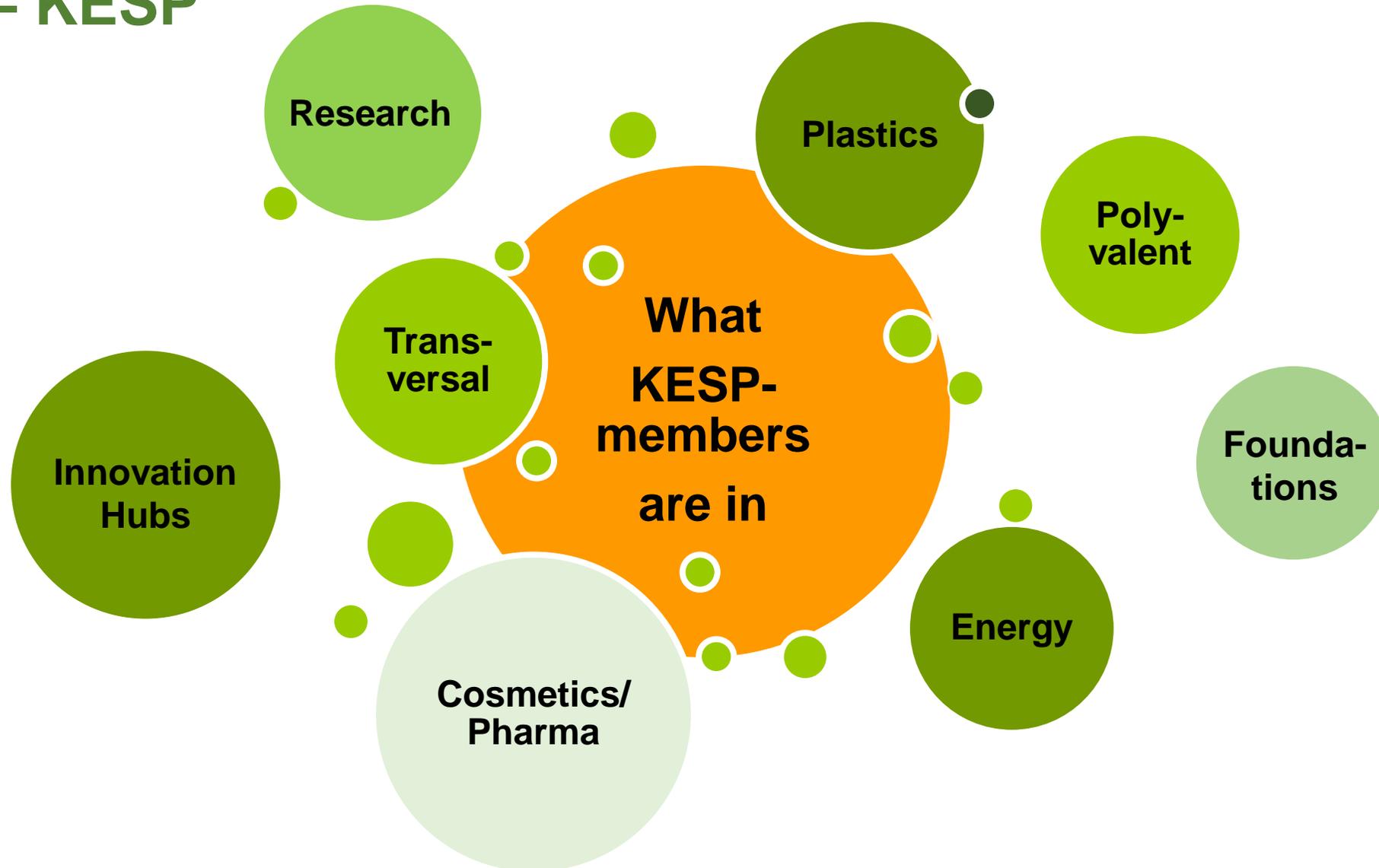
## Spain

Cornelissen Consulting Services B.V.  
Leitat Technological Center (R&D, technology transfer, private)

## United Kingdom

Ellen MacArthur Foundation (Circular Economy)

# WP1 – KESP



# WP1 – KESP



**WAGENINGEN**  
UNIVERSITY & RESEARCH



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



**LNE**

LABORATOIRE NATIONAL  
DE MÉTROLOGIE ET D'ESSAIS



UNIVERSITÀ  
DEGLI STUDI  
DI MILANO



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# WP1 – KESP



# WP1 – KESP



# WP1 – KESP



**Foundations**

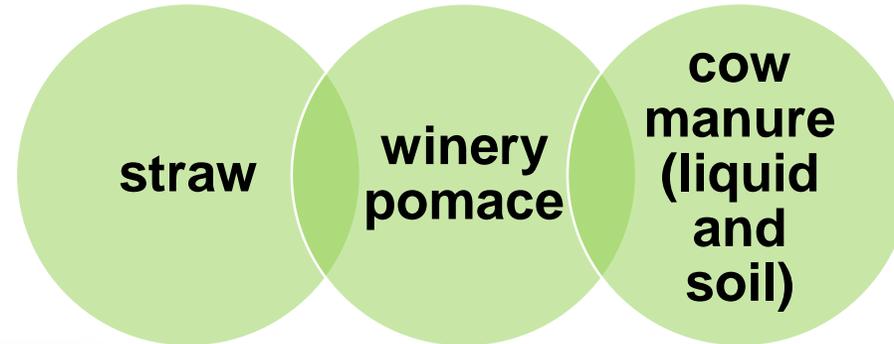


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# WP1 – KESP

## Types of “waste” to be treated by NoAW

According to consortium members (survey)



# WP1 – KESP

## Types of “waste” to be treated by NoAW



**municipal  
waste**

**food and  
slaughter  
house  
waste**

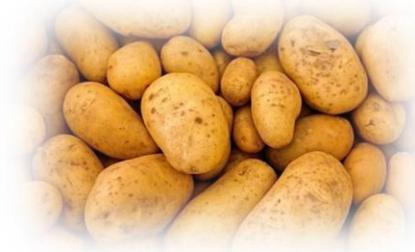
**digestate**

**vine  
shoots/  
strains/  
stalks**

**tea leaves**

**potato  
starch  
(processi  
ng waste  
incl.  
water)**

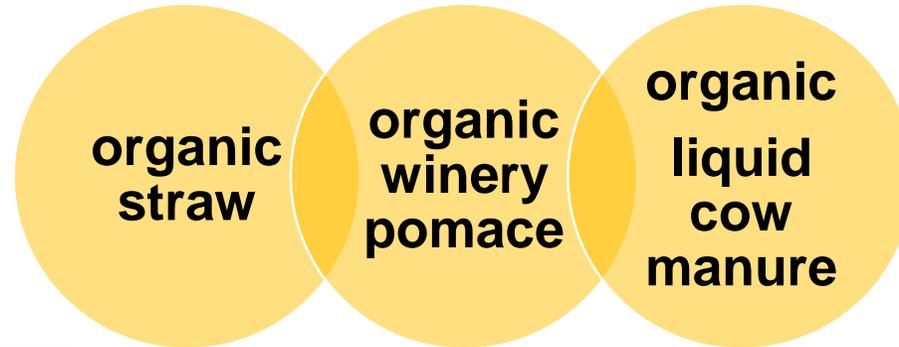
**fruit and  
vegetabel  
waste**



# WP1 – KESP

## Types of “waste” to be treated by NoAW

Most interesting assets out of **organic agriculture**



# WP1 – KESP



Please respond to the survey : fill in the questionnaire and leave it in the box!

**NoAW Project**

**Your Opinion is important for us!**

17 October 2017

Members of the Knowledge Exchange Stakeholder Platform (KESP), please respond to the questions below and drop the filled-in questionnaire in the special "KESP-BOX" at the entrance of the Conference room **OR** send it back to [schaer@ecozept.com](mailto:schaer@ecozept.com) until 25.10.2017 at the latest. Thank You!

Name of institution: \_\_\_\_\_  
Country of origin: \_\_\_\_\_  
Name: \_\_\_\_\_  
Function in enterprise: \_\_\_\_\_

OR: attach your business card here !

**1. We handle / process the following assets / wastes, are working in the domain of...**

<input checked="" type="checkbox"/> cow manure (liquid, solid)	<input type="checkbox"/> chicken manure (liquid, solid)	<input type="checkbox"/> winery pomace
<input type="checkbox"/> pig manure (liquid, solid)	<input type="checkbox"/> winery lees	<input type="checkbox"/> straw
<input type="checkbox"/> vinasses (pure)	<input type="checkbox"/> vinasses (mixed)	<input type="checkbox"/> none of those
<input type="checkbox"/> meadow grass	<input type="checkbox"/> all of them	
<input type="checkbox"/> others (please mention): _____		

**2. We are also working with assets/wastes from organic agriculture:**

yes  no  Other / don't know

**3. The bio-sourced products in our organization ...**

replace other products, based on non-renewable resources  
 are totally new developments (no correspondence in the fossil sector)

**4. The target groups and markets we address to with our products are...**

final users  processing companies  others: \_\_\_\_\_

**5. My main reason for having joined NoAW is:**

\_\_\_\_\_

**6. Participating in NoAW will be helpful for my company / organization, because...**

technical information on products / processes  new business partners  new clients

others (please mention): \_\_\_\_\_

**7. In my eyes, NoAW will be successful as a project, if there will be ...**

<input type="checkbox"/> a deep literature review	<input type="checkbox"/> new analysis methods	<input type="checkbox"/> new manuals on processing
<input type="checkbox"/> new technical data	<input type="checkbox"/> new economic data	<input type="checkbox"/> recommendations & guidelines
<input type="checkbox"/> short news via LinkedIn etc.	<input type="checkbox"/> plenty of press articles	<input type="checkbox"/> infographics, videos

others (please mention): \_\_\_\_\_

**8. In general, in order to boost bio-based products in our economies, in my opinion...**

... public policy has to change (e.g. more financial and/or communication support)  
 ... consumer or clients behavior has to change (need for awareness-raising, etc.)  
 ...the image of bio-sourced products must be improved  
 ...other actions to be undertaken: \_\_\_\_\_

ECOZEPT

For further information on this survey, please contact ECOZEPT at Tel.: +33[0]487 062 132 or +49[0] 81 61 14 820





Elevator pitch

## We want to hear your opinion!

What do you expect?

What is missing?

Are you satisfied with the development?

....??

# Contacts



Contacts: [schaer@ecozept.com](mailto:schaer@ecozept.com)  
Website: [www.ecozept.com](http://www.ecozept.com)



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