

FOODSAFER

LOGO QUICK GUIDELINES



Round Logo



Negative



Horizontal Logo

Negative



FOODSAFER
•EVERYBODY'S BUSINESS•



FOODSAFER
•EVERYBODY'S BUSINESS•

Icon



Negative



Round Logo Clearance & Color



Beer

#F68714

R: 246 G: 135 B: 20
C:0 M:45 Y:92 K:4
PANTONE: 1495 C

Blue Green

#36B9D0

R: 54 G: 185 B: 208
C:74 M:11 Y:0 K:18
PANTONE: 631 C

Stormcloud

#536163

R: 83 G: 97 B: 99
C:16 M:2 Y:0 K:61
PANTONE: 425 C

Horizontal Logo Clearance & Color



Beer

#F68714

R: 246 G: 135 B: 20
C: 0 M: 45 Y: 92 K: 4
PANTONE: 1495 C

Blue Green

#36B9D0

R: 54 G: 185 B: 208
C: 74 M: 11 Y: 0 K: 18
PANTONE: 631 C

Stormcloud

#536163

R: 83 G: 97 B: 99
C: 16 M: 2 Y: 0 K: 61
PANTONE: 425 C

Round Logo Scheme Color



Beer



Maximumm Blue Green



Stormcloud



Horizontal Logo Scheme Color



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Beer



FOODSAFER
•EVERYBODY'S BUSINESS•

Maximumm Blue Green



FOODSAFER
•EVERYBODY'S BUSINESS•

Stormcloud



FOODSAFER
•EVERYBODY'S BUSINESS•



FOODSAFER

SAMPLE COVER
COLOR PAGE

#EVERYBODY'S BUSINESS



FOODSAFER

SAMPLE COVER
COLOR PAGE

#EVERYBODY'S BUSINESS



FOODSAFER

SAMPLE COVER
COLOR PAGE

#EVERYBODY'S BUSINESS



FOODSAFER
SAMPLE COVER
PICTURE PAGE

#EVERYBODY'S BUSINESS



FOODSAFER
SAMPLE COVER
PICTURE PAGE

#EVERYBODY'S BUSINESS



FOODSAFER
SAMPLE COVER
PICTURE PAGE

#EVERYBODY'S BUSINESS

Typography

LOGO

Logo Typograph Oswald Medium

**ABCDEFGHIJKLMN OPQR
STUVWXYZ
abcdefghijklmnopqrstuv
WXYZ
0123456789**

Content

Aeonik **Bold**

**ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789**

Headings

Sanomat Regular

**ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789**

Sanomat *Italic*

**ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789**

Sanomat Light

**ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789**

Sanomat *Light Italic*

**ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789**

Aeonik Regular

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

Aeonik *Regular Italic*

*ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789*

Aeonik Light

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

Aeonik *Light Italic*

*ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789*

Designed by:



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