



Welcome to

The World's biggest community  
of food safety stakeholders

# EVERYBODY'S BUSINESS



This Project has Received funding from the European Union's Horizon Europe Research and Innovation Programme Under Grant Agreement No. 101060698





# EVERYBODY'S BUSINESS





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# Stay Ahead of Emerging Food Risks:

The FoodSafeR Open Digital Hub for Risk Managers and Risk Assessors provides the tools and resources you need to stay up-to-date on emerging food safety risks and protect public health in the European food system.



# Food Safety is #Everybody's Business



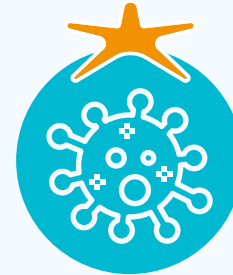
According to the World Health Organization, an estimated 600 million people fall ill every year due to contaminated food, and 420,000 people die as a result.



In the European Union (EU), around 23 million people are affected by foodborne illnesses every year, and approximately 5,000 of them die as a result.



Foodborne illnesses can have serious long-term effects, including kidney failure, chronic arthritis, and even brain and nerve damage.



Emerging food safety risks, such as those posed by new pathogens, antimicrobial resistance, and climate change, present ongoing challenges to food safety and public health.



According to a report by the European Food Safety Authority (EFSA) and the European Centre for Disease Prevention and Control (ECDC), the cost of foodborne illnesses in the EU is estimated to be around €9 billion annually. This includes both direct (healthcare expenses and lost productivity) and indirect (impact on consumer confidence and the reputation of the food industry) costs.





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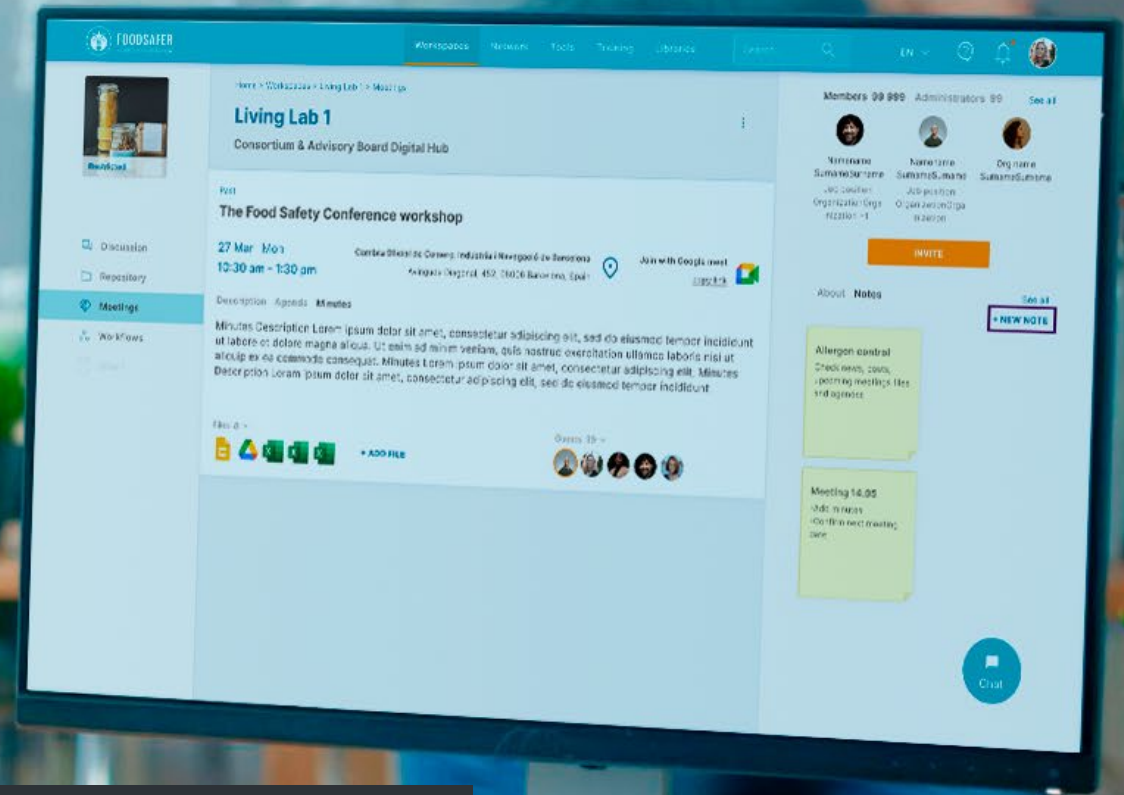
# Food Safety is #Everybody's Business

Collaboration and shared responsibility are important in promoting food safety and protecting public health.

We need to:

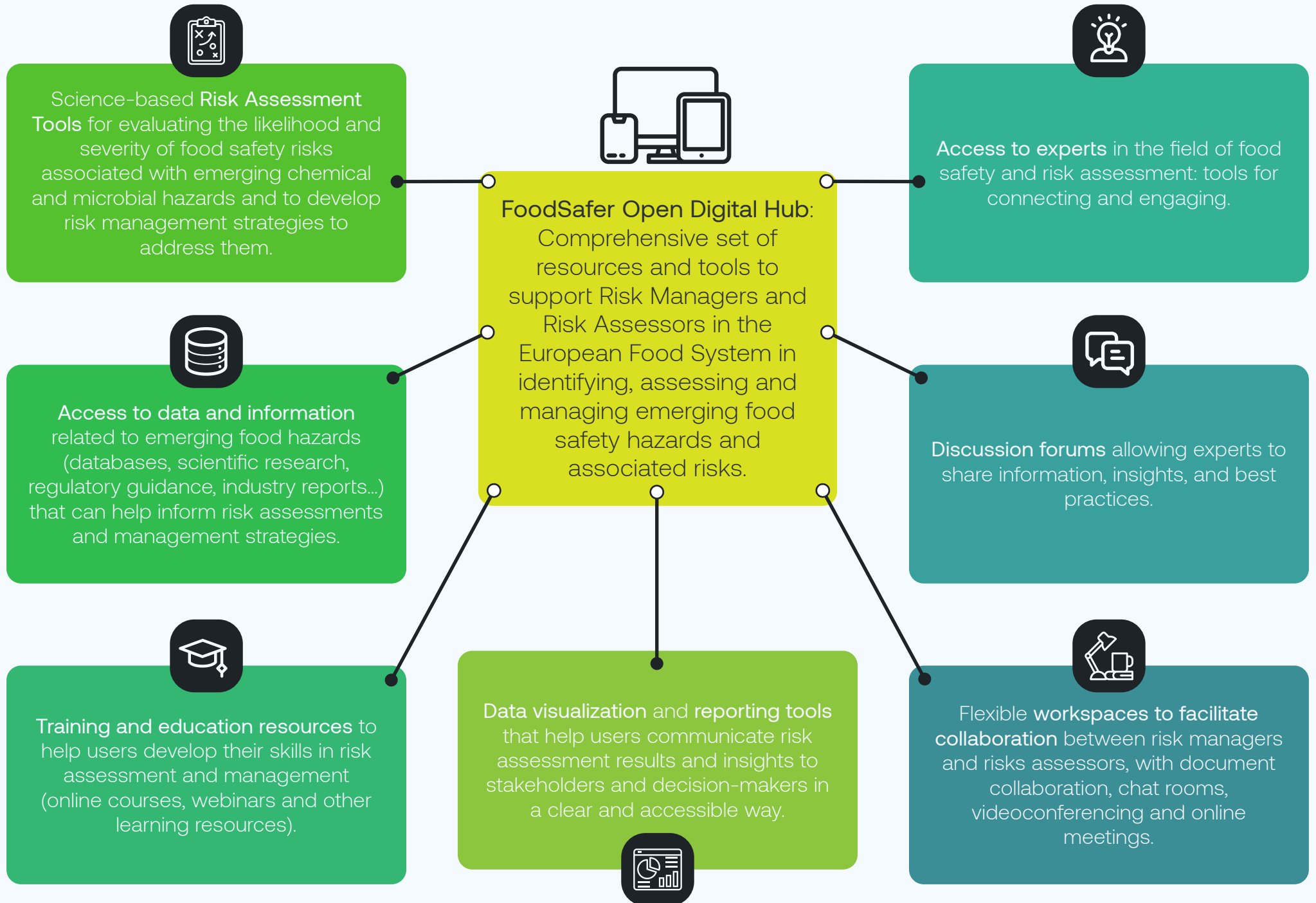
- ▶ Build awareness and engagement among stakeholders in the food industry, regulatory bodies, and the public, and encourage a collective effort to address emerging food safety risks.
- ▶ Help promote collaboration and knowledge-sharing across the food industry and regulatory landscape.





# WHAT DOES THE FOODSAFER HUB OFFER?

#EVERYBODY'S BUSINESS





# Who is the Hub targeted at?



- ▶ Risk managers and risk assessors working in food production, processing, and distribution, who need to identify, assess, and manage emerging food safety risks.
- ▶ Food Safety Authorities and Government regulators responsible for setting food safety standards and enforcing regulations to protect public health.
- ▶ Researchers and scientists involved in studying emerging food safety risks and developing new risk management strategies.
- ▶ Food safety experts and consultants who provide advice and guidance to food industry stakeholders on risk management practices.
- ▶ Industry associations and advocacy groups who represent the interests of the food industry and promote food safety initiatives.

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# Why should you use FoodSafeR?



## Comprehensive Information

One-stop-shop for information related to emerging food safety risks, providing access to data and insights from a wide range of sources to help risk managers and risk assessors stay up-to-date on the latest developments and make more informed decisions.



## Risk Assessment Tools

Tools and resources to help risk managers and risk assessors identify and assess emerging food safety risks, including risk assessment models, hazard identification tools, and risk communication guidelines.



## Collaboration Opportunities

Opportunities for collaboration and knowledge-sharing among risk managers and risk assessors, enabling them to learn from each other and work together to mitigate food safety risks.



## Improved Efficiency

Streamlining risk management processes and improve efficiency, reducing the time and resources required to identify, assess, and manage food safety risks.



## Better Public Health

Making food safety #everybody's business and contributing to timely and accurate information and resources could help prevent foodborne illnesses and improve public health outcomes in the European food system.



### The FoodSafeR Project

A new generation of future-oriented tools for the assessment and management emerging of food safety hazards and associated risks.





[www.foodsafer.com](http://www.foodsafer.com)



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